KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 Main: (816)221-9999

Billing: (816)760-9277

Invoice #	Invoice Date	Invoice Month	Invoice Period
947188-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingto	National

www.kmbc.com

Billing Address:

Strategic Media Placement OH **Attention: Accounts Payable** 7669 Stagers Loop Delaware, OH 43015

Send Payment To:

KMBC PO Box 26866 Lehigh Valley, PA 18002-6866

See MG 6.4

Advertiser	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2638

			-
Flight D	ates	Order #	Alt Order #
08/30/1	2 - 09/09/12	947188	07900968
Billing C Broadca	Calendar ast	Billing Type Cash	Deal #
Special	Handling		
IDB#		Advertiser Cod	e Product Code
Agency	Ref	Advertiser Ref	

,	S	pot	S/

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	09/01/12	09/01/12	Sa 6-7a	6-7a	S-	:30	1	\$250.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$250.00					
	Spots: # Ch	n Day Air	Date Air Time Desc	ription	Start/End Time	Lena	th Ad-ID			Rate Type
		MBC Sa 09			6-7a		O TVGENTA	1203Н		\$250.00 NM
										,
2	09/01/12	09/01/12	News Wknd Sat	7-9am	S-	:30	1	\$350.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$350.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 KN	MBC Sa 09	/01/12 7:25 AM News	s Wknd Sat	7-9am	:3	O TVGENTA	1203Н		\$350.00 NM
3	09/02/12	09/02/12	Su 6-7a	6-7a	S	:30	1	\$250.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSSS	Spots/Week 1	Rate \$250.00					
	Spots: # Ch	n Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 KM	MBC Su 09	/02/12 6:40 AM Su 6	-7a	6-7a	:3	O TVGENTA	1203Н		\$250.00 NM
4	09/02/12	09/02/12	News Wknd Sun	7-9am	S	:30	1	\$350.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSSS	Spots/Week 1	Rate \$350.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Desc	ription_	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 KN	MBC Su 09	/02/12 8:14 AM News	s Wknd Sun	7-9am	:3	O TVGENTA	1203Н		\$350.00 NM
5	09/02/12	09/02/12	This Week With Geor	ge S930-1030am	S	:30	1	\$300.00	NM	
,——— 	Weeks:	Start Date 08/27/12	End Date MTWTFSSS	Spots/Week 1	Rate \$300.00					
	Spots: # Ch	n Day Air	Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 KM	/IBC Su 09	/02/12 10:00 AM This	Week With George Ste	ephan(930-1030am	:3	O TVGENTA	1203H		\$300.00 NM
6	08/30/12	08/31/12	6pm News	6-630pm	11	:30	2	\$825.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 11	Spots/Week 2	Rate \$825.00					
	Spots: # Ch	n Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
		MBC Th 08		News	6-630pm	:0	00			\$825.00 NM

INVOICE

Send Payment To:



Invoice #	Invoice Date	Invoice Month	Invoice Period
947188-1	09/09/12	September 2012	08/27/12 - 09/06/12

Advertiser	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2638

Inter Start Date End Date Description Start/End Time MTWTESS Length Week Rate Type	www.kmbc.com											
Spots: # Ch								•				
Spots # Ch	Line Start Date	e End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
2 KMBC F	6 08/30/12	08/31/12	6pm New	/S	6-630pm	11	:30	2	\$825.00	NM		
See M6 G.3 SMBC 7h	Spots: # 0	Ch Day Air	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate	Гуре
3 KMBC Tn 0906/12 6pm News 6-630pm .00 \$826.60 NM	2 k			6pm N	ews	6-630pm	:0	0			\$825.00	NM
A KMEC TD	3 k	MBC Th 09/	/06/12	6pm N	ews	6-630pm	:0	0			\$825.00	NM
Weeks: Start Date	4 K	MBC Th 09/	/06/12	6pm N	ews	6-630pm	:0	0			\$825.00	NM
Weeks: Start Date End Date MIWITESS Spots/Week Spots/Week G9/03/12 09/09/12 111 3 Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Lengt												
Spots:# Ch	7 09/03/12	09/05/12	6pm New	/S	6-630pm	111	:30	3	\$825.00	NM		
3 KMBC M 09/03/12 6:13 PM 6pm News 6-630pm :30 TVCENTA1203H \$825.00 NM 1 KMBC Tu 09/04/12 6:27 PM 6pm News 6-630pm :30 TVCENTA1203H \$825.00 NM 8 09/05/12 6:26 PM 6pm News 6-630pm :30 TVCENTA1203H \$825.00 NM 8 09/01/12 09/01/12 6pm News 6-630pm :30 TVCENTA1203H \$825.00 NM 8 09/01/12 09/01/12 6pm News Saturday 6-7pm ····S· :30 1 \$350.00 NM Weeks: Start Date 08/07/12	Weeks:				Spots/Week 3							
2 KMBC Tu 09/04/12 6:27 PM 6pm News	Spots: # 0	Ch <u>Day Air</u>	Date Air	Time Descrip	otion_	Start/End Time					Rate	Гуре
Name	3 k	MBC M 09/	/03/12 6: <i>′</i>	13 PM 6pm Ne	ews	6-630pm					\$825.00	NM
South Sout						6-630pm					\$825.00	NM
Weeks: Start Date 08/27/12 09/02/12	1 K	MBC W 09/	05/12 6:2	26 PM 6pm No	ews	6-630pm	:30) TVGENTA	1203Н		\$825.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	8 09/01/12	09/01/12	6pm New	s Saturday	6-7pm	S-	:30	1	\$350.00	NM		
Spots: # Ch	Weeks:		End Date 09/02/12	<u>MTWTFSS</u>	Spots/Week 1							
9 08/30/12 08/31/12 M-F/SU 10pm News 10-1035pm11- :30 2 \$1,500.00 NM Weeks: Start Date 08/27/12 09/02/1211- 2	Spots: # 0	Ch Day Air	Date Air	Time Descrip	otion		Lengt	h Ad-ID			Rate	Туре
Weeks: Start Date End Date MIWTESS Spots/Week \$1,500.00 Start/End Time Length Ad-ID Rate Type	1 K	MBC Sa 09/	01/12 6:0	30 PM 6pm No	ews Saturday	6-7pm	:30) TVGENTA	1203Н		\$350.00	NM
Spots: # Ch	9 08/30/12	08/31/12	M-F/SU 1	Opm News	10-1035pm	11	:30	2	\$1,500.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			<u>MTWTFSS</u>	Spots/Week 2							
See MG 9.4 2 KMBC F 08/31/12 M-F/SU 10pm News 10-1035pm :00 \$1,500.00 NM	Spots: # 0	Ch <u>Day Air</u>	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate 7	Гуре
See MG 9.3 3 KMBC Th	1 K			M-F/SU	J 10pm News	10-1035pm	:0	0			\$1,500.00	NM
Credited A KMBC Th	2 K			M-F/SU	J 10pm News	10-1035pm	:0	0			\$1,500.00	NM
Credited 10 09/03/12 09/05/12 M-F/SU 10pm News 10-1035pm 111 :30 3 \$1,500.00 NM	3 k			M-F/SU	J 10pm News	10-1035pm	:0	0			\$1,500.00	NM
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 111 Spots/Week 31,500.00 Rate 31,500.00 Spots: # Ch Day Air Date 2 KMBC M 09/03/12 Air Time Description 10:25 PM M-F/SU 10pm News 10-1035pm 10:30 TVGENTA1203H 11,500.00 NM \$1,500.00 NM 3 KMBC Tu 09/04/12 Credited 11 KMBC W 09/05/12 Credited 12 VGENTA1203H 11 09/01/12 09/01/12 Late News After College 1030p-11p 11 09/01/12 09/01/12 Late News After College 1030p-11p 11 09/01/12 09/01/12 Late News After College 1030p-11p 11 09/01/12 09/01/12 NGT Spots Week 108/27/12 09/02/12 11 09/02/12 11 09/01/12 09/02/12 11 09/01/12 09/02/12 11 09/01/12 09/01/12 11 09/01/12 09/01/12 09/01/12 NGT Spots NGT Spots Week 108/27/12 09/02/12 11 09/01/12 09/01	4 K			M-F/SU	J 10pm News	10-1035pm	:0	0			\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	10 09/03/12	09/05/12	M-F/SU 1	0pm News	10-1035pm	111	:30	3	\$1,500.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC M 09/03/12 10:25 PM M-F/SU 10pm News 10-1035pm :30 TVGENTA1203H \$1,500.00 NM 3 KMBC Tu 09/04/12 M-F/SU 10pm News 10-1035pm :00 \$1,500.00 NM 1 KMBC W 09/05/12 Credited M-F/SU 10pm News 10-1035pm :00 \$1,500.00 NM 11 09/01/12 09/01/12 Late News After College 1030p-11p S- :30 1 \$750.00 NM Weeks: Start Date 08/27/12 End Date 09/02/12S- Rate 7750.00 Spots: # Ch Rate 09/02/12S- \$750.00 Start/End Time Length Ad-ID Rate Type	Weeks:				Spots/Week							
2 KMBC M 09/03/12 10:25 PM M-F/SU 10pm News 10-1035pm :30 TVGENTA1203H \$1,500.00 NM 3 KMBC Tu 09/04/12 Credited M-F/SU 10pm News 10-1035pm :00 \$1,500.00 NM 1 KMBC W 09/05/12 Credited M-F/SU 10pm News 10-1035pm :00 \$1,500.00 NM 11 09/01/12 09/01/12 Late News After College 1030p-11p S- :30 1 \$750.00 NM Weeks: Start Date 09/02/12 09/02/	Spots: # 0				otion		Lengt	h Ad-ID			Rate	Туре
Credited 1 KMBC W 09/05/12 Credited M-F/SU 10pm News 10-1035pm :00 \$1,500.00 NM 11 09/01/12 09/01/12 Late News After College 1030p-11p S- :30 1 \$750.00 NM Weeks: Start Date 08/27/12 09/02									1203Н			
1 KMBC W 09/05/12 Credited M-F/SU 10pm News 10-1035pm :00 \$1,500.00 NM 11 09/01/12 09/01/12 Late News After College 1030p-11p S- :30 1 \$750.00 NM Weeks: Start Date 08/27/12 09/02/12 09/	3 k			M-F/SU	J 10pm News	10-1035pm	:0	0			\$1,500.00	NM
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSSS 1 Spots/Week \$750.00 Rate \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	1 K	MBC W 09/	/05/12	M-F/SU	J 10pm News	10-1035pm	:0	0			\$1,500.00	NM
08/27/12 09/02/12 S- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	11 09/01/12	09/01/12	Late Nev	ws After Colleg	ge 1030p-11p	S-	:30	1	\$750.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:		End Date 09/02/12	<u>MTWTFSS</u>	Spots/Week 1							
	Spots: # 0			-	otion .		Lengt	h Ad-ID			Rate 7	Туре
									1203Н			

Total Spots

nd Payment To:

Send Payment To:



Invoice #	Invoice Date	Invoice Month	Invoice Period
947188-1	09/09/12	September 2012	08/27/12 - 09/06/12

Advertiser	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2638

www.kmbc.com

Payment Terms 30 Days

<u>Gross Total</u> \$6,575.00

Agency Commission

\$986.25

Net Amount Due \$5,588.75